



PMI stands for “Plus Minus Interesting” and is an attention-directing tool developed by Edward de Bono to aid decision-making. Using the worksheet below, direct your attention to all the Plus, Minus, and Interesting points relating to your available options. This should be done in a very deliberate and disciplined manner and over a period of 2 to 3 minutes per option.

Option 1 _____

[illegible]

Option 2 _____

Plus	Minus	Interesting
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Option 3 _____

Plus	Minus	Interesting
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____